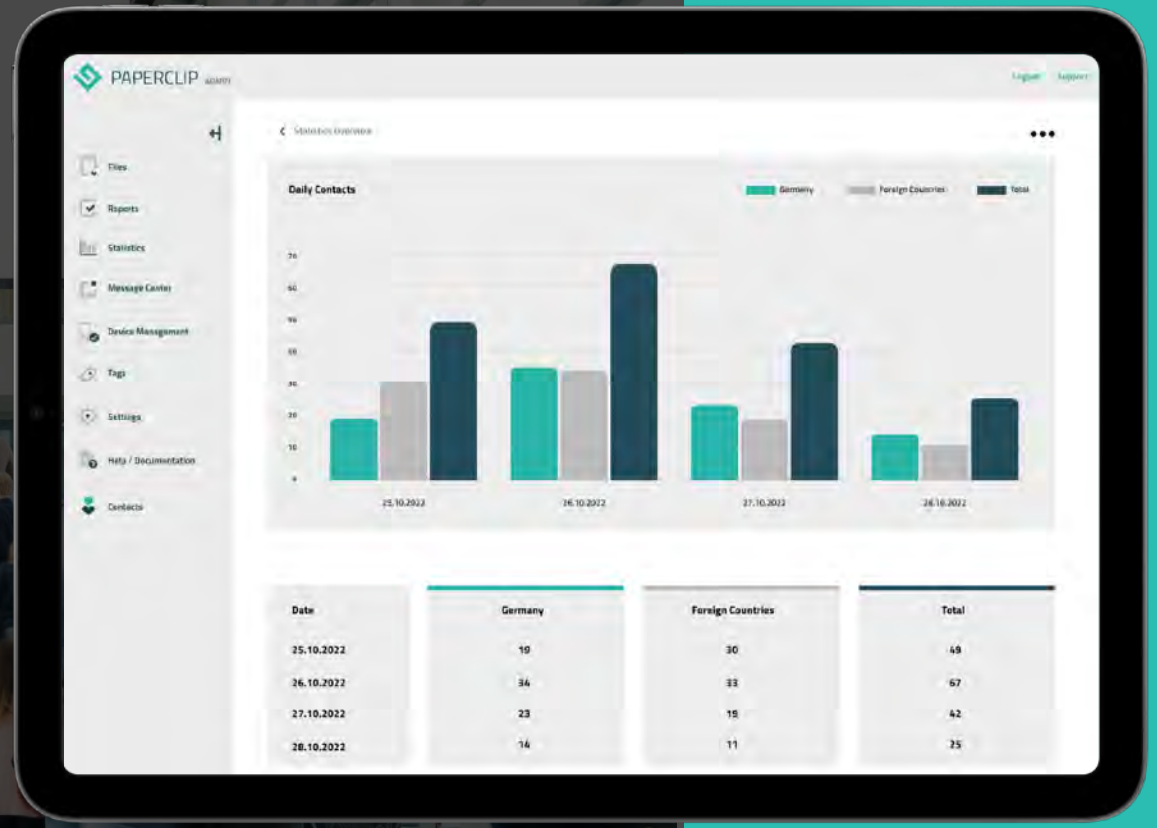
Paperclip

**Save time in technical sales,
at trade shows or in the field**

Available on:



THIS IS PAPERCLIP

A modular system for the sustainable optimization of marketing and sales processes

01. Faster closings in the B2B sector

02. Optimization of marketing materials

03. Sales controlling with dashboards

04. Automatic follow-up

05. Differentiation through sales experience

06. Do more with less planning

07. Automatic offer generation

08. Strategy optimization through analysis

Dynamic forms &
Conversation guide sheets

Smart offline
document library

Contact database and
action history

Marketing &
Automation

Analysis &
KPI Dashboards

THE PAPERCLIP SOFTWARE MODULES

DYNAMIC REPORTS

USE CASES

1

Trade show report sheets with business card scanner and contact database

2

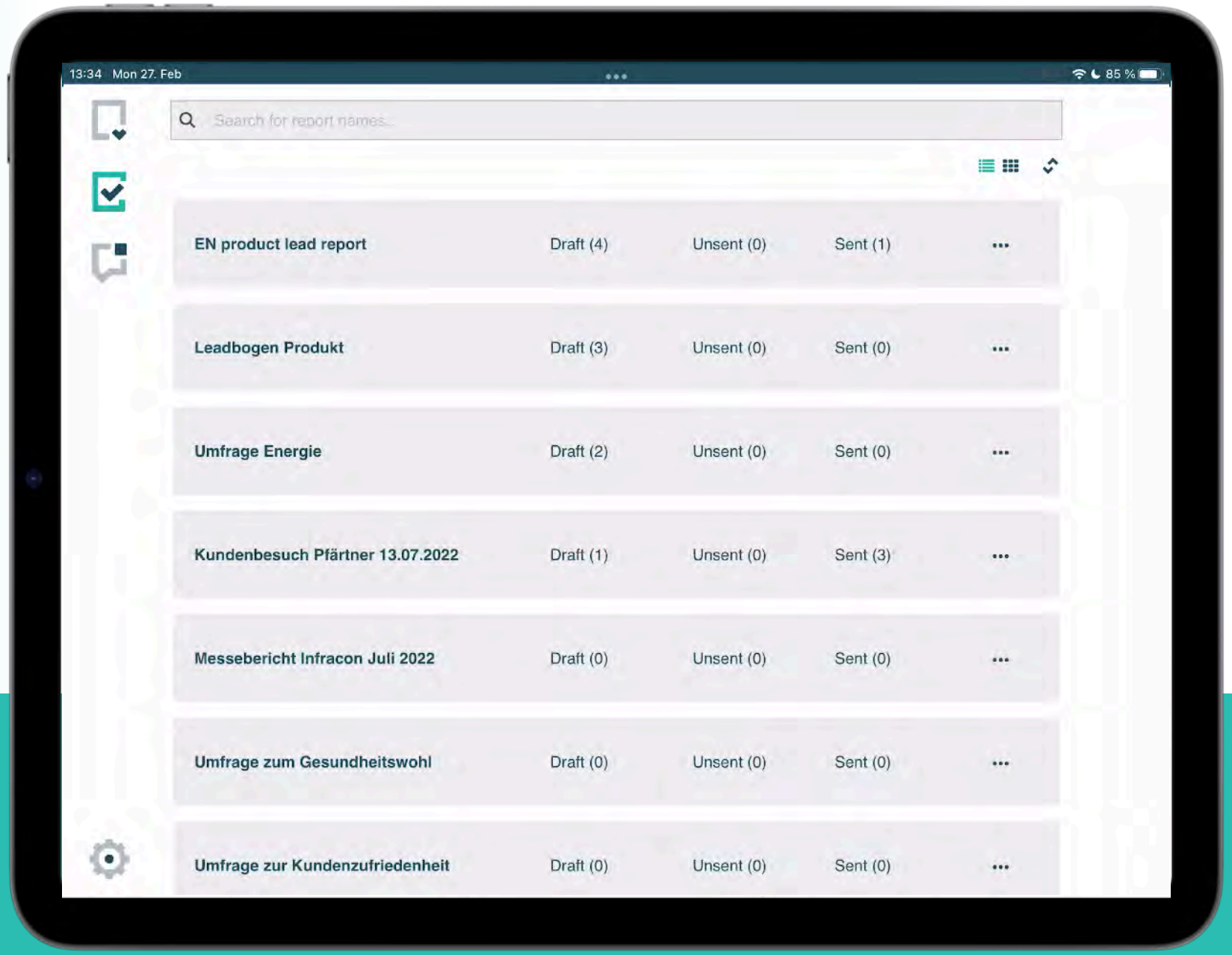
Argumentation sheets that guide through sales conversations and suggest context-sensitive content

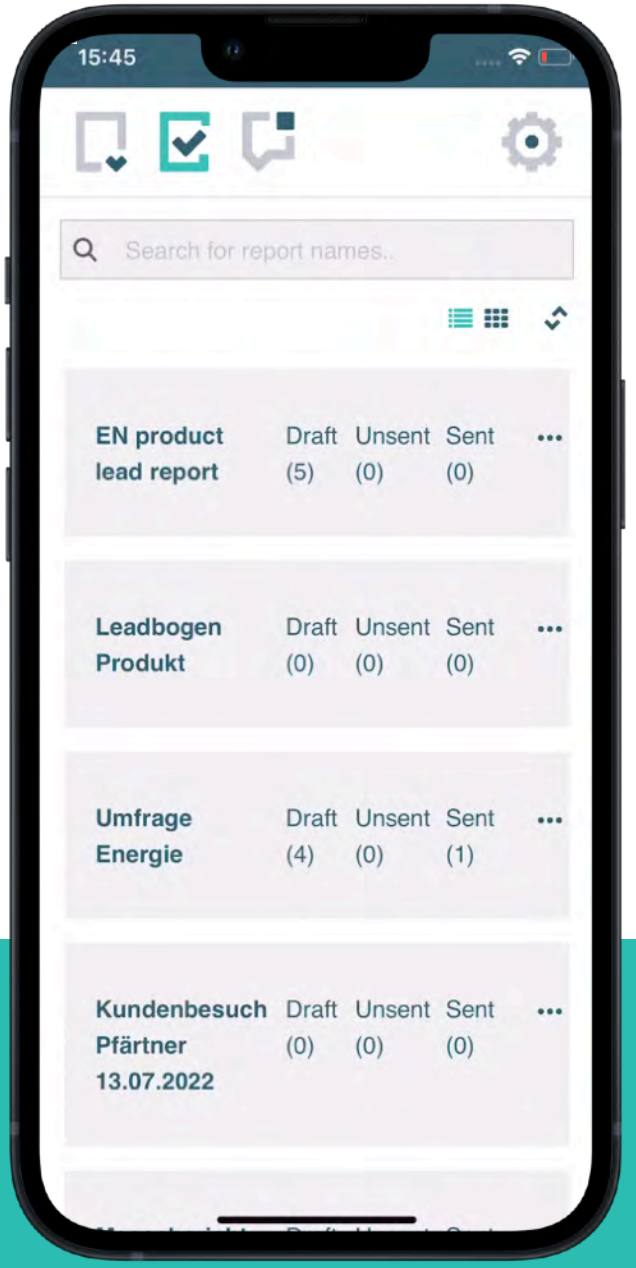
3

Surveys that can be evaluated and processed in real time

4

Create document folders with customers and directly send by print and/or e-mail


13:34 Mon 27. Feb
85 %
Search for report names..
EN product lead report Draft (4) Unsent (0) Sent (1)
Leadbogen Produkt Draft (3) Unsent (0) Sent (0)
Umfrage Energie Draft (2) Unsent (0) Sent (0)
Kundenbesuch Pfärtner 13.07.2022 Draft (1) Unsent (0) Sent (3)
Messebericht Infracon Juli 2022 Draft (0) Unsent (0) Sent (0)
Umfrage zum Gesundheitswohl Draft (0) Unsent (0) Sent (0)
Umfrage zur Kundenzufriedenheit Draft (0) Unsent (0) Sent (0)


15:45
Search for report names..
EN product lead report Draft (5) Unsent (0) Sent (0)
Leadbogen Produkt Draft (0) Unsent (0) Sent (0)
Umfrage Energie Draft (4) Unsent (0) Sent (1)
Kundenbesuch Pfärtner 13.07.2022 Draft (0) Unsent (0) Sent (0)

Matrix of interest

Contamination Monitoring & Clearance | Criticality Accident Alarm Systems | Decontamination & Decommissioning | Dosimetry | Environmental Monitoring | Extreme Environment Imaging | Instrumentation & Control | Military (CBRN) & Homeland Security | Portable Radiation Measurement | Radiation Monitoring Systems | Spectroscopy & Counting Labs | Waste Management

PDF VIDEO PPT DOC XLS HTML TXT 3D

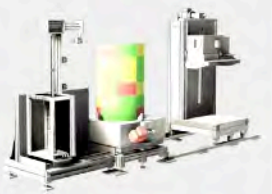
Suitable documents

Argos™ PAB

#PDF

Solutions for Challenging D&D Projects

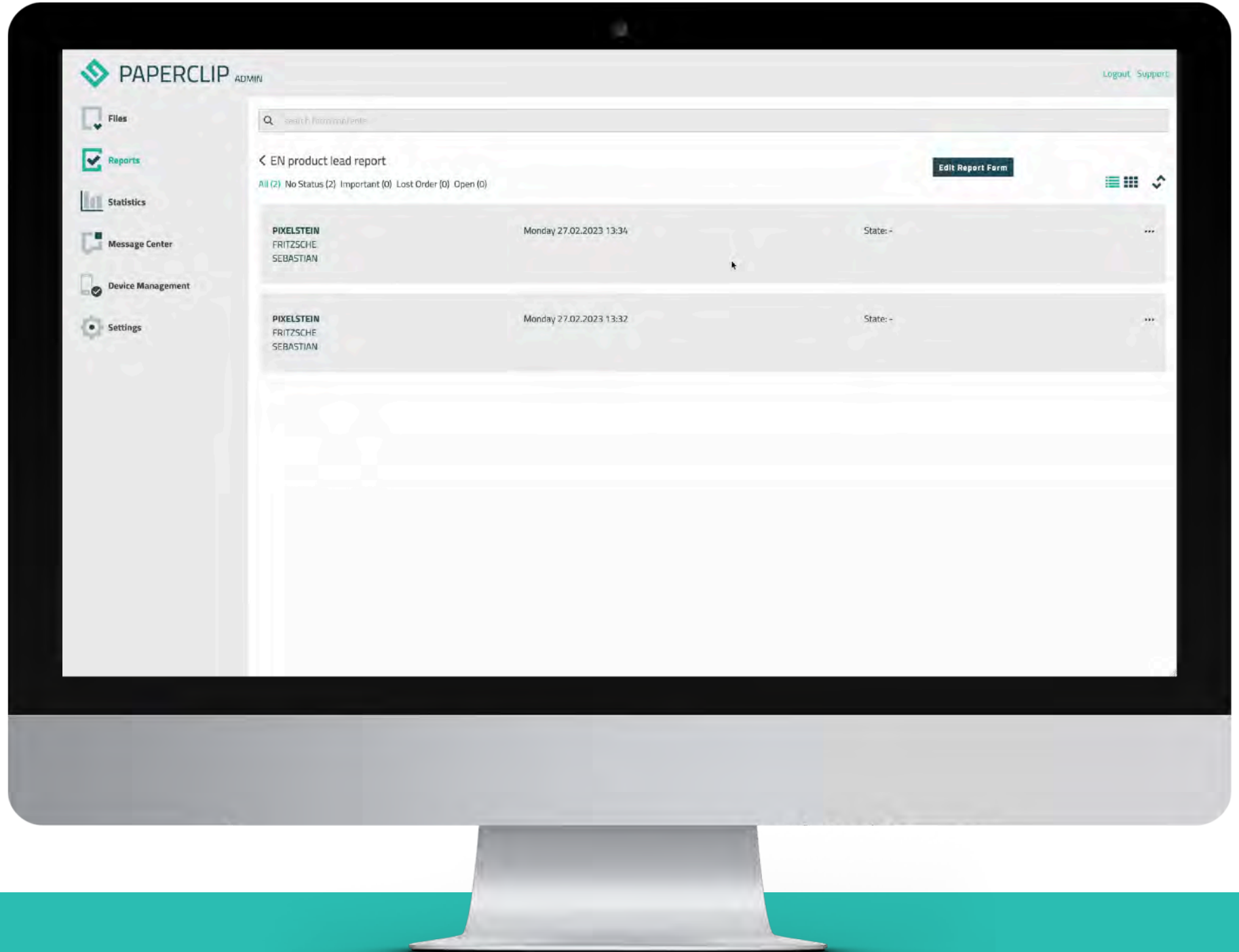
Contamination Monitor Support Services



barrel measuring system

#3D

MIRION TECHNOLOGIES


PAPERCLIP ADMIN
Logout Support
Files
Reports
Statistics
Message Center
Device Management
Settings
EN product lead report
Edit Report Form
All (2) No Status (2) Important (0) Lost Order (0) Open (0)
PIXELSTEIN
FRITZSCHE
SEBASTIAN
Monday 27.02.2023 13:34
State: -
PIXELSTEIN
FRITZSCHE
SEBASTIAN
Monday 27.02.2023 13:32
State: -

DYNAMIC REPORTS

ADVANTAGES

Time saving

Up to 50% time savings, thanks to automatic processing

Conversational

Dynamic forms can respond to the specified answers and suggest context-sensitive content

Unity

Form fields specify the data structure and mandatory fields

Further processing

A data can be passed and processed automatically,
e.g. to CRM, ERP, or e-mail systems

Offline-capable

Without an Internet connection, data is placed in a queue that is automatically processed

SMART OFFLINE DOCUMENT LIBRARY

USE CASES

1

The entire product range and all documents are always with you, without loading time

2

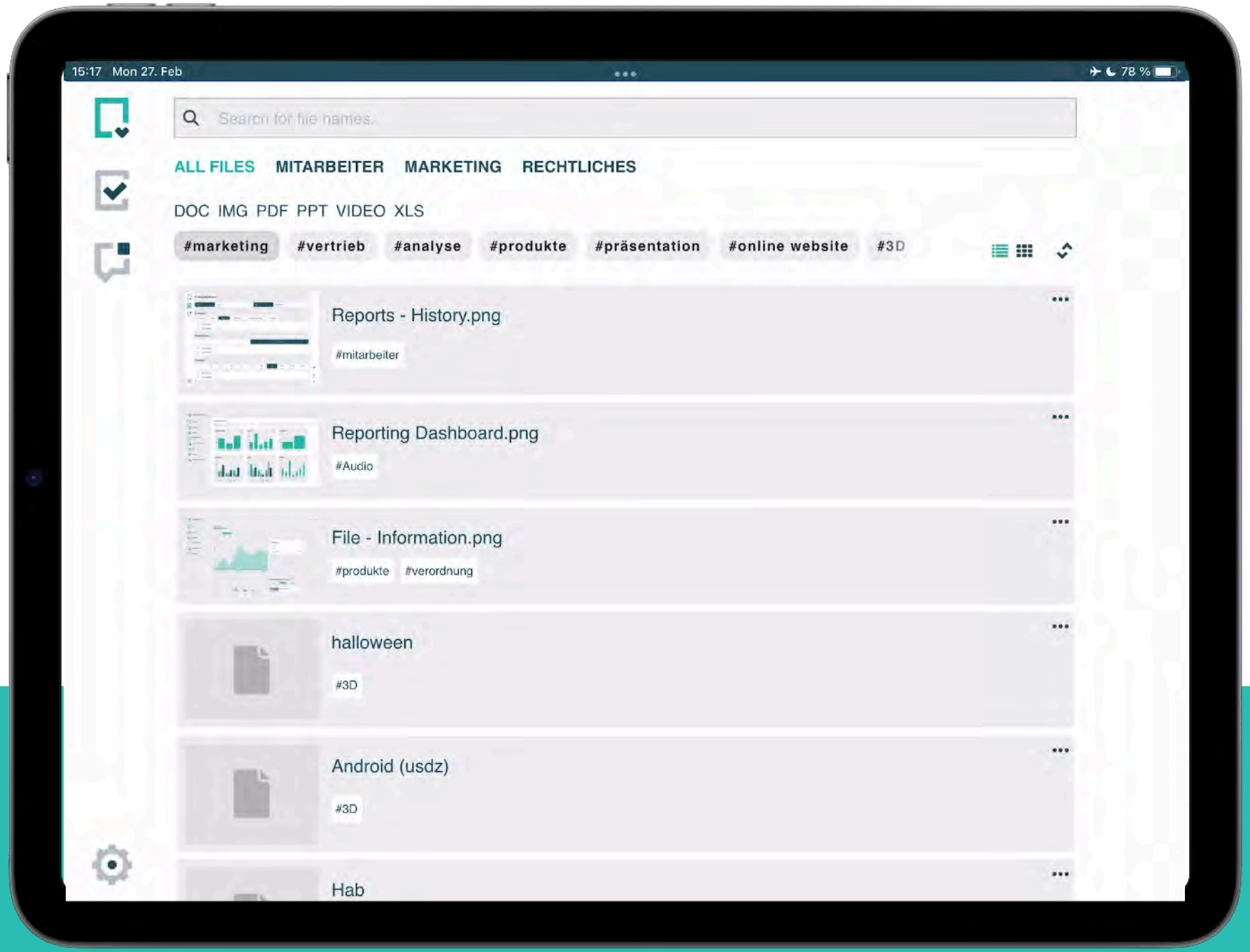
Keywording and sorting for conversational situations

3

Easy sharing, by giving external download links

4

The document library can be included as a widget in the web page


15:17 Mon 27. Feb
78 %
Search for file names.
ALL FILES
MITARBEITER
MARKETING
RECHTLICHES
DOC IMG PDF PPT VIDEO XLS
#marketing
#vertrieb
#analyse
#produkte
#präsentation
#online website
#3D
Reports - History.png
#mitarbeiter
Reporting Dashboard.png
#Audio
File - Information.png
#produkte
#verordnung
halloween
#3D
Android (usdz)
#3D
Hab

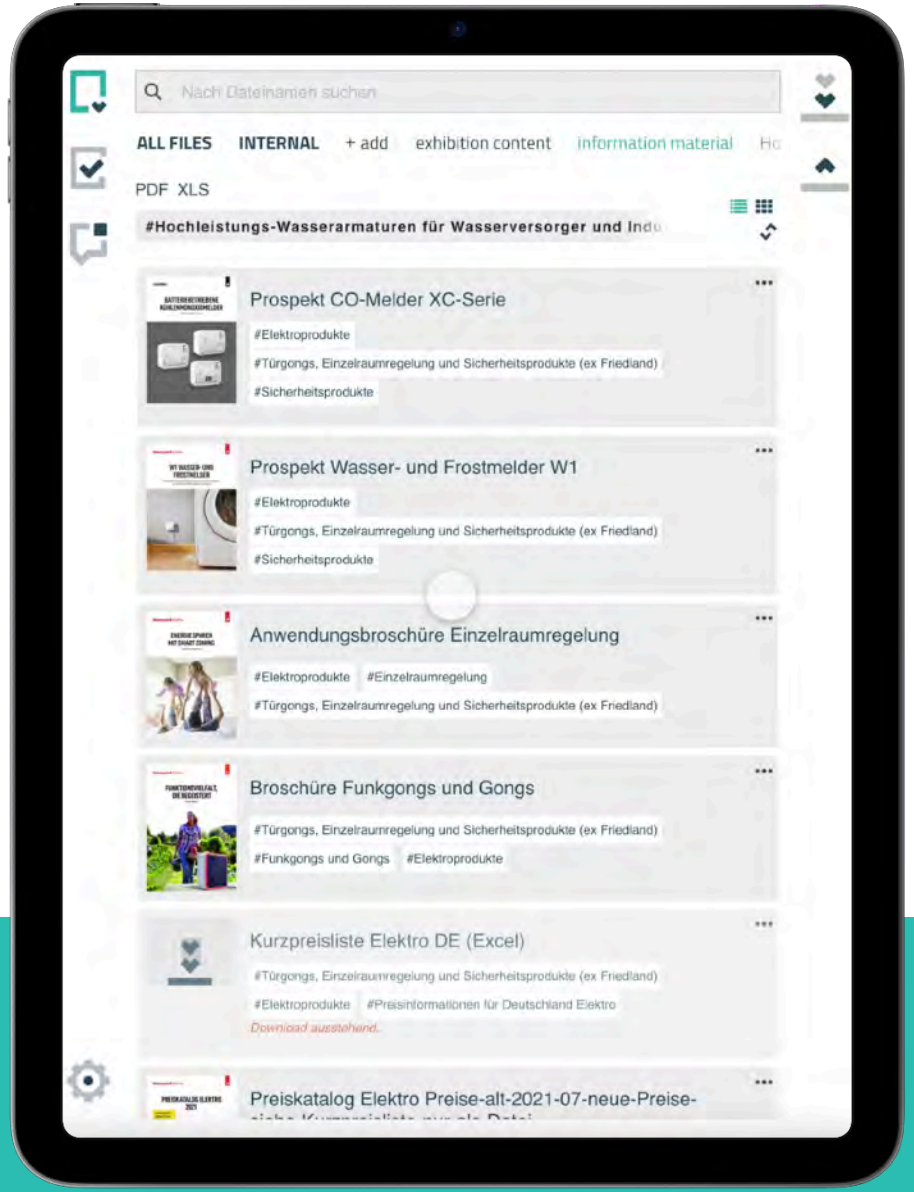
COLLECTIONS

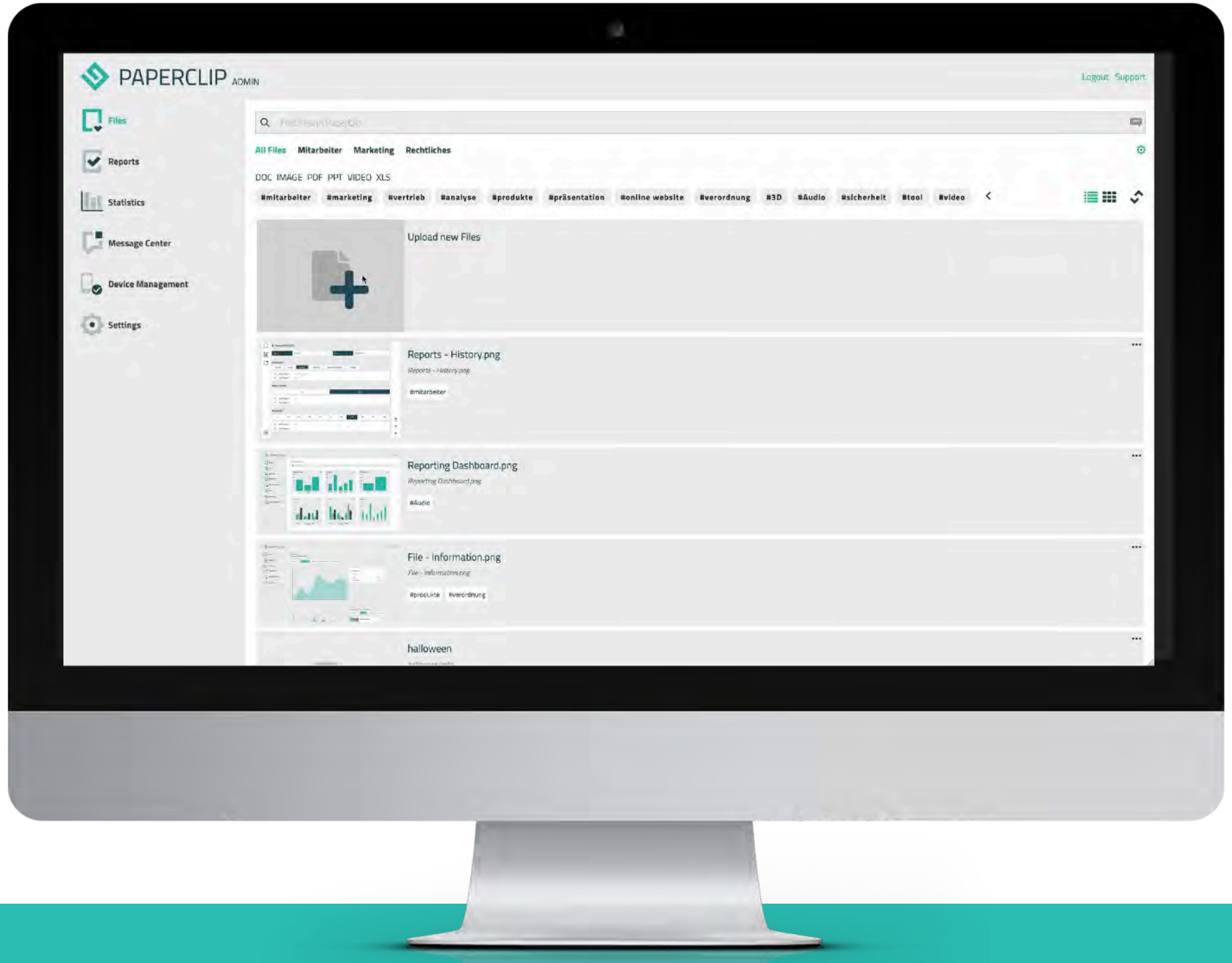
Add files to collections and share with customers

01. Add different files to a collection

02. Share with customers directly in the app

03. Share via link or send by mail or post




PAPERCLIP ADMIN
Logout Support
Files
Reports
Statistics
Message Center
Device Management
Settings
All Files Mitarbeiter Marketing Rechtliches
DOC IMAGE PDF PPT VIDEO XLS
#mitarbeiter #marketing #vertrieb #analyse #produkte #präsentation #online website #verordnung #3D #Audio #sicherheit #tool #video
Upload new Files
Reports - History.png
Reporting Dashboard.png
File - Information.png
halloween

SMART OFFLINE DOCUMENT LIBRARY

ADVANTAGES

Cost savings

Reduction of printing costs and paper consumption

Feedback from users

Users can provide feedback on the content

Time saving

Acceleration of the document search

DMS

Full-featured document management system, with website API

Access

Unlimited access in terms of time and location (practical for employees in the field or home office)

CONTACT DATABASE AND ACTION HISTORY

USE CASES

1

Search for customer data from anywhere and without an Internet connection

2

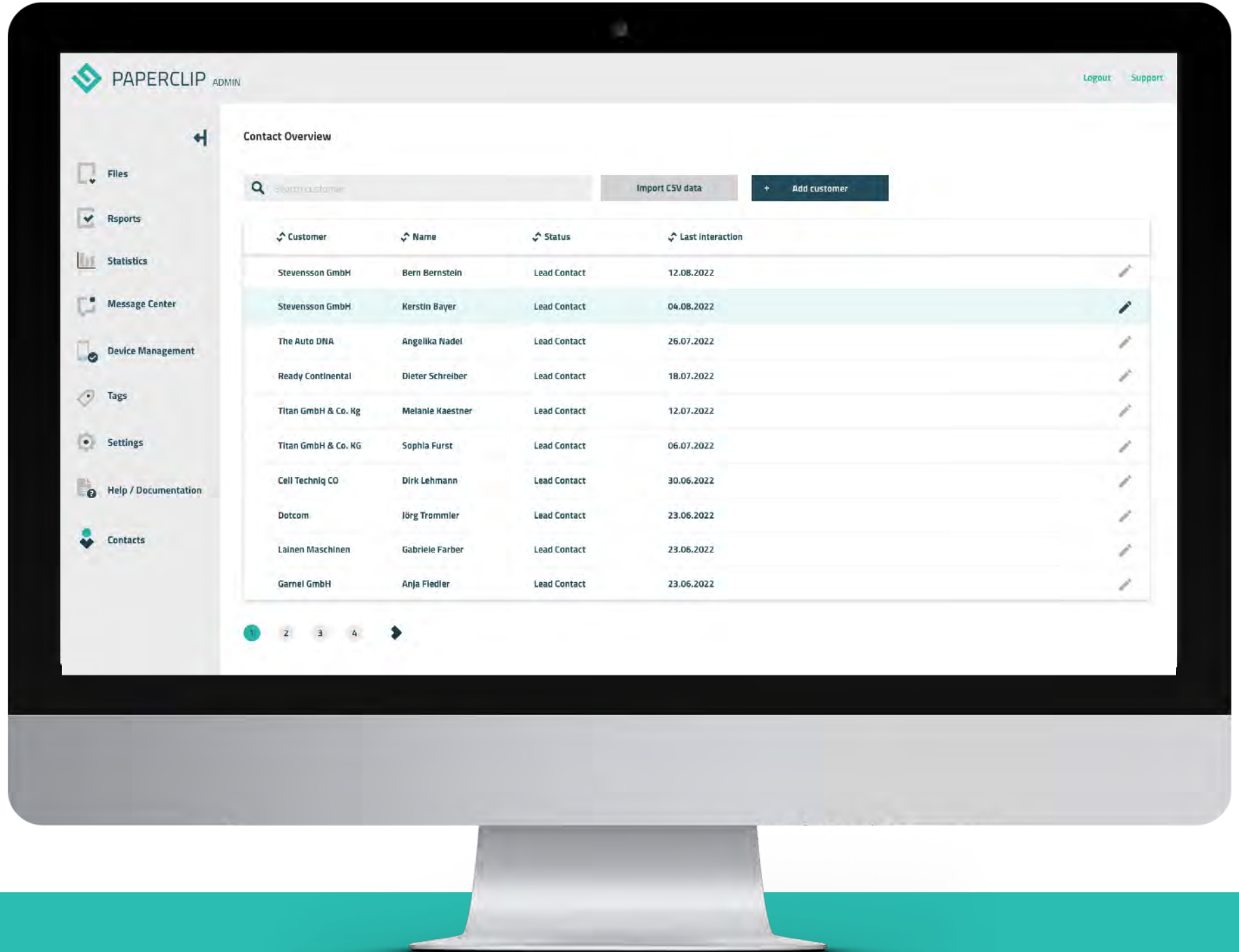
What was the customer interested in at the last trade fair and what are they interested in today?

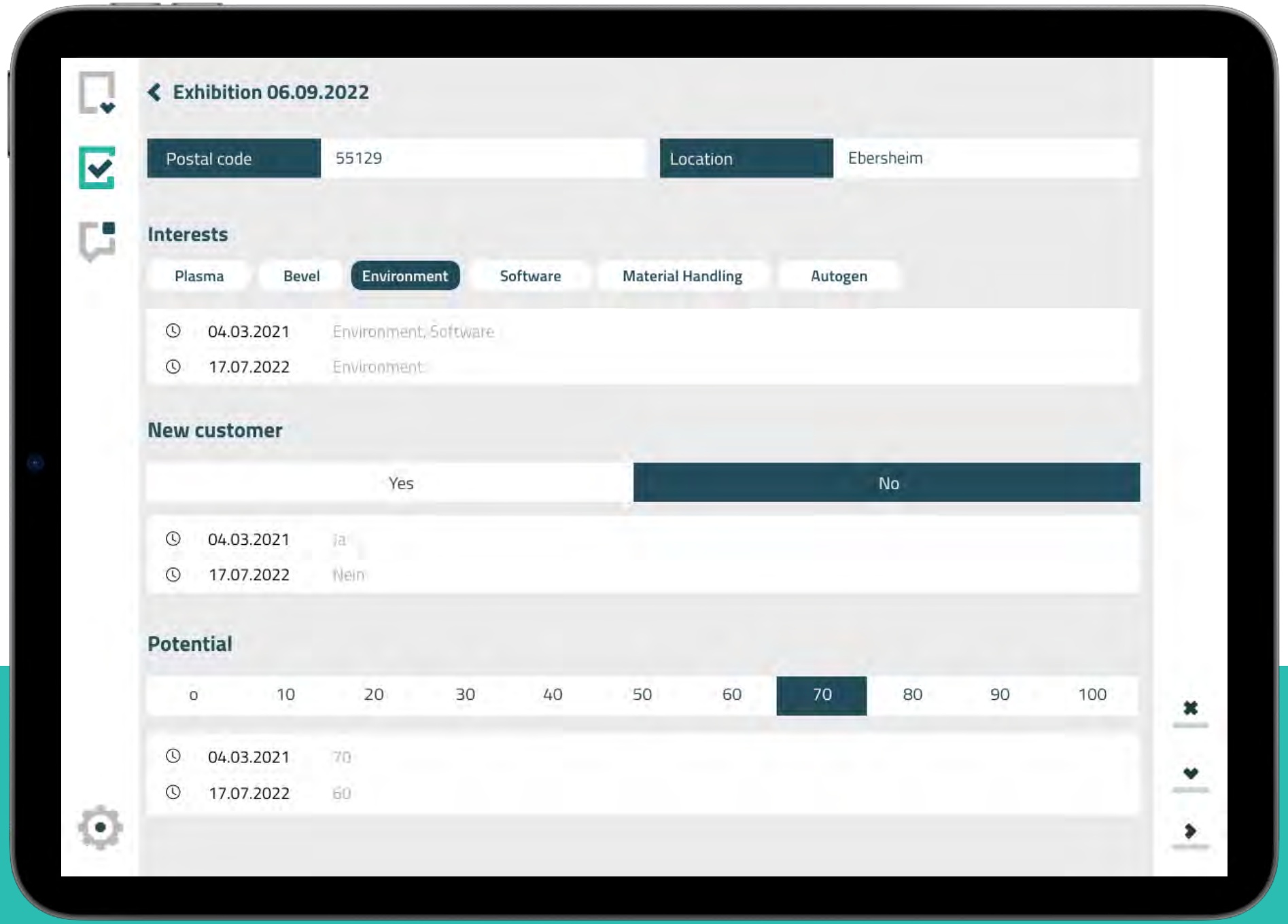
3

Automatic, daily sync with the company CRM customer database

4

The automatic address-check scans addresses worldwide for validity and can Automatically complete them


PAPERCLIP ADMIN
Logout
Support
Contact Overview
Files
Rsports
Statistics
Message Center
Device Management
Tags
Settings
Help / Documentation
Contacts
Import CSV data
+ Add customer
Customer
Name
Status
Last interaction
Stevensson GmbH Bern Bernstein Lead Contact 12.08.2022
Stevensson GmbH Kerstin Bayer Lead Contact 04.08.2022
The Auto DNA Angelika Nadel Lead Contact 26.07.2022
Ready Continental Dieter Schreiber Lead Contact 18.07.2022
Titan GmbH & Co. Kg Melanie Kaestner Lead Contact 12.07.2022
Titan GmbH & Co. KG Sophia Furst Lead Contact 06.07.2022
Cell Techniq CO Dirk Lehmann Lead Contact 30.06.2022
Dotcom Jörg Trommler Lead Contact 23.06.2022
Lainen Maschinen Gabriele Farber Lead Contact 23.06.2022
Garnel GmbH Anja Fiedler Lead Contact 23.06.2022
1 2 3 4


Exhibition 06.09.2022
Postal code
55129
Location
Ebersheim
Interests
Plasma
Bevel
Environment
Software
Material Handling
Autogen
04.03.2021
Environment, Software
17.07.2022
Environment
New customer
Yes
No
04.03.2021
Ja
17.07.2022
Nein
Potential
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10
20
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40
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60
70
80
90
100
04.03.2021
70
17.07.2022
60

CONTACT DATABASE AND ACTION HISTORY

ADVANTAGES

High quality data

By checking the validity of address data all over the world.

GDPR Compliant

Data processing according to European data protection regulations.

Better customer knowledge

All data is in one place, centrally managed and synchronized with CRM.

Invisible for us

All customer data ist encrypted and invisible even for Pixelstein.

Offline capability

Unlimited access in terms of time and location (practical for employees in the field or home office)

MARKETING & AUTOMATION

USE CASES

1

After a meeting, the customer automatically receives a summary by e-mail, including all the documents discussed

2

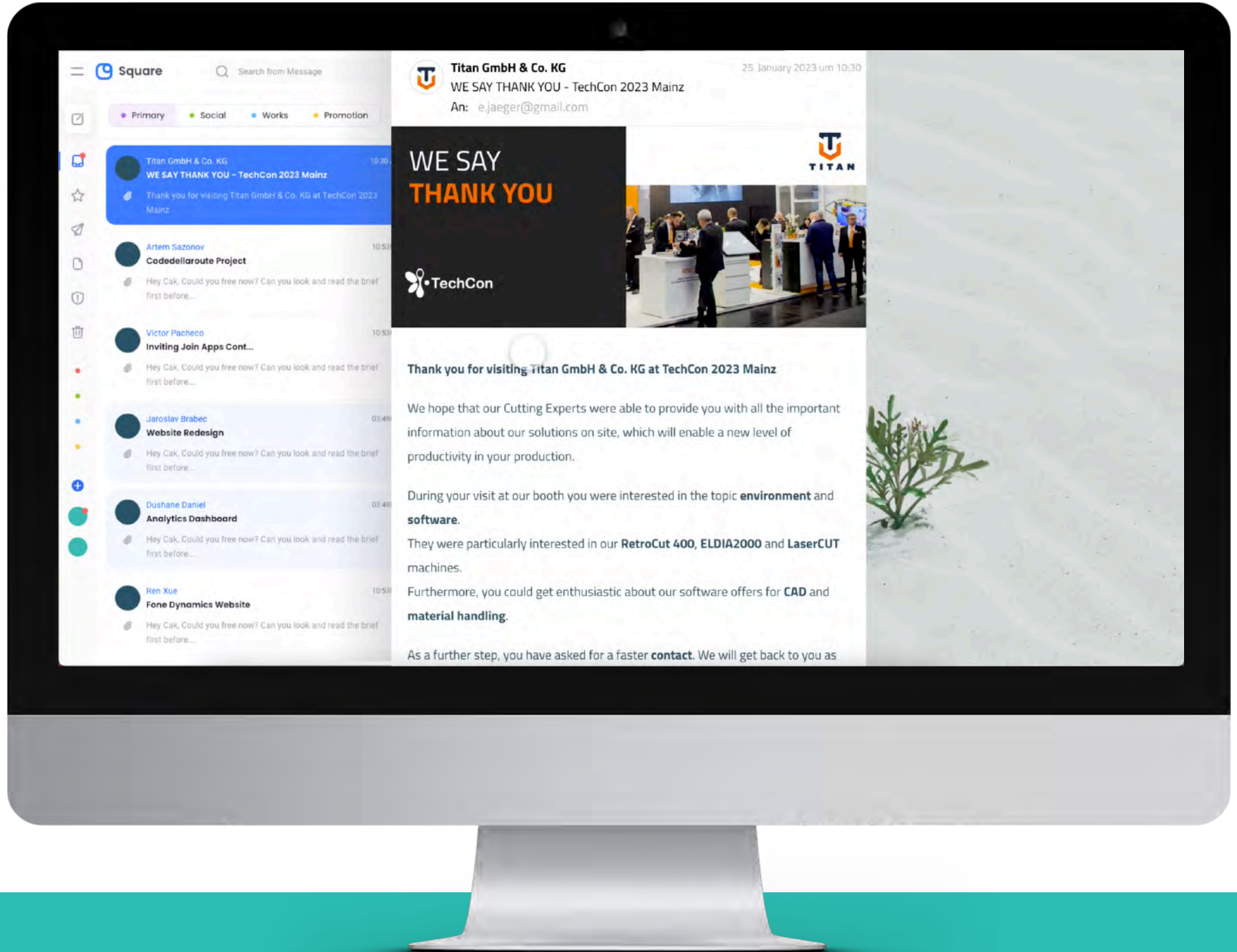
Customers can be added to mailing campaigns on the fly

3

The GDPR Double Opt-In process starts from the trade fair report

4

Upon receipt of a visit report, all relevant data is passed on to HubSpot


Square
Search from Message
Primary
Social
Works
Promotion
Titan GmbH & Co. KG
WE SAY THANK YOU - TechCon 2023 Mainz
Thank you for visiting Titan GmbH & Co. KG at TechCon 2023 Mainz
Artem Sazonov
Codedellaroute Project
Hey Cak, Could you free now? Can you look and read the brief first before...
Victor Pacheco
Inviting Join Apps Cont...
Jaroslav Brabec
Website Redesign
Dushane Daniel
Analytics Dashboard
Ren Xue
Fone Dynamics Website
Titan GmbH & Co. KG
25. January 2023 um 10:30
WE SAY THANK YOU - TechCon 2023 Mainz
An: e.jaeger@gmail.com
WE SAY
THANK YOU
TechCon
TITAN
Thank you for visiting Titan GmbH & Co. KG at TechCon 2023 Mainz
We hope that our Cutting Experts were able to provide you with all the important information about our solutions on site, which will enable a new level of productivity in your production.
During your visit at our booth you were interested in the topic environment and software.
They were particularly interested in our RetroCut 400, ELDIA2000 and LaserCUT machines.
Furthermore, you could get enthusiastic about our software offers for CAD and material handling.
As a further step, you have asked for a faster contact. We will get back to you as

MARKETING & AUTOMATION

ADVANTAGES

Leads don’t "get cold“

Bridging long communication gaps

Uses all opportunities

The system monitors the potentials and independently initiates appropriate steps

Content Marketing

Provide the customer with optimal knowledge when he needs it

Fewer errors

No task is overlooked, no process is interrupted by illness

Time saving

All processes that are executed repeatedly without change can be automated

ANALYSIS & KPI DASHBOARDS

USE CASES

1

On the morning of a trade fair day, the evaluations of the previous day are already available

2

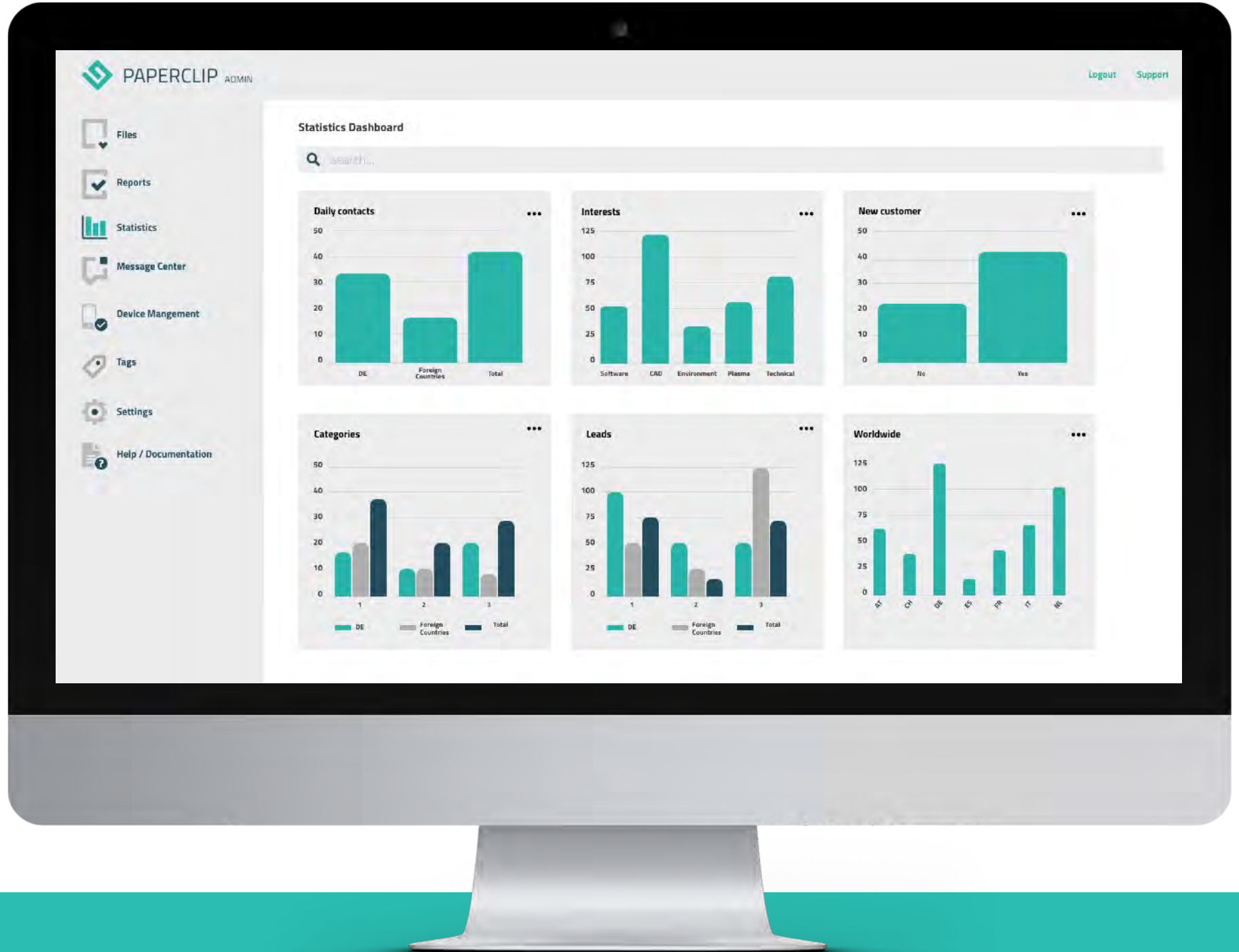
How often was which document shared and how often opened by customers?

3

How successful was which trade show appearance?

4

Who is our target group and what are their needs?


PAPERCLIP ADMIN
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Statistics
Message Center
Device Mangement
Tags
Settings
Help / Documentation
Statistics Dashboard
Daily contacts
DE
Foreign Countries
Total
Interests
Software
CAD
Environment
Plasma
Technical
New customer
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Yes
Categories
DE
Foreign Countries
Total
Leads
DE
Foreign Countries
Total
Worldwide
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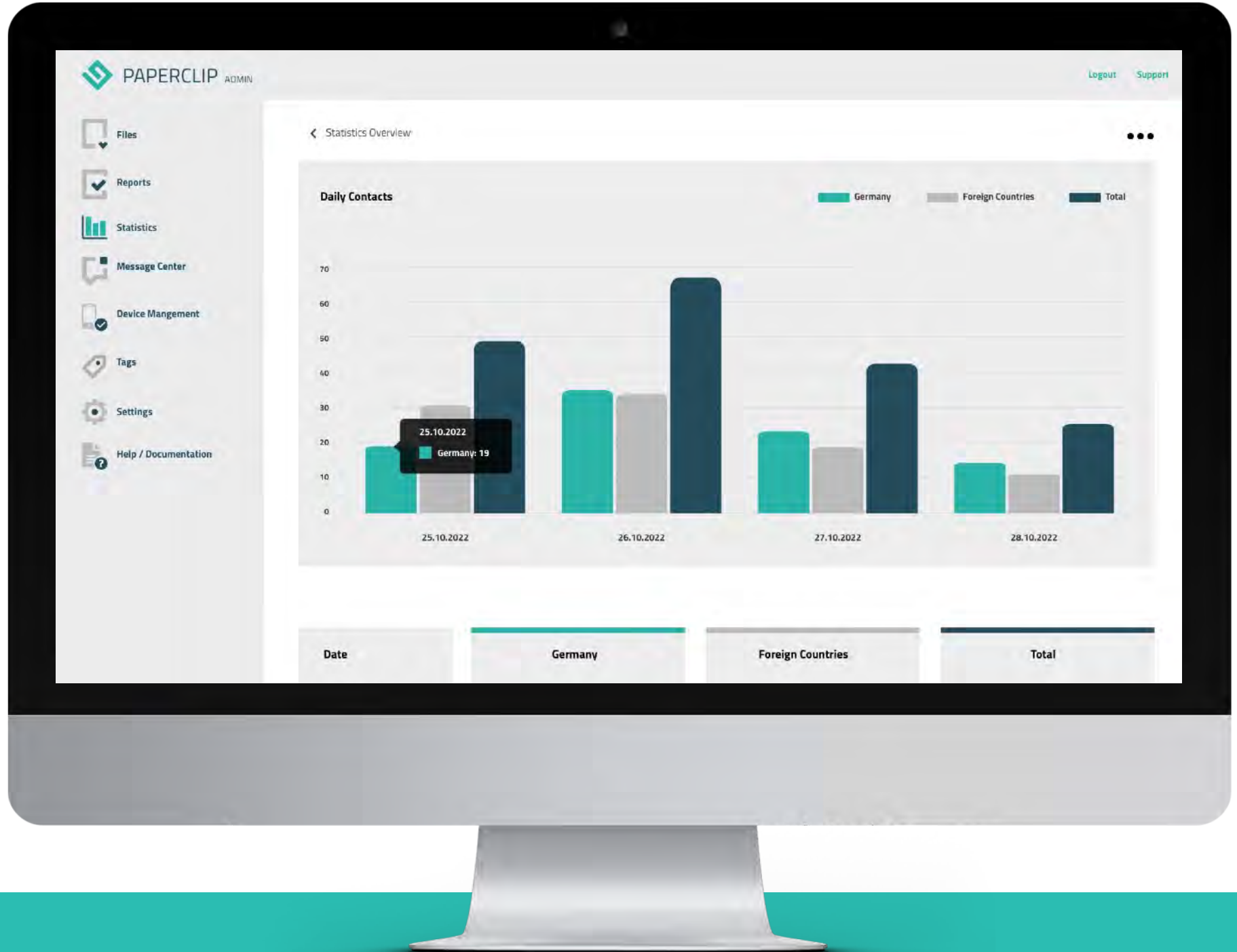
CH
DE
ES
FR
IT
NL


PAPERCLIP ADMIN
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Germany
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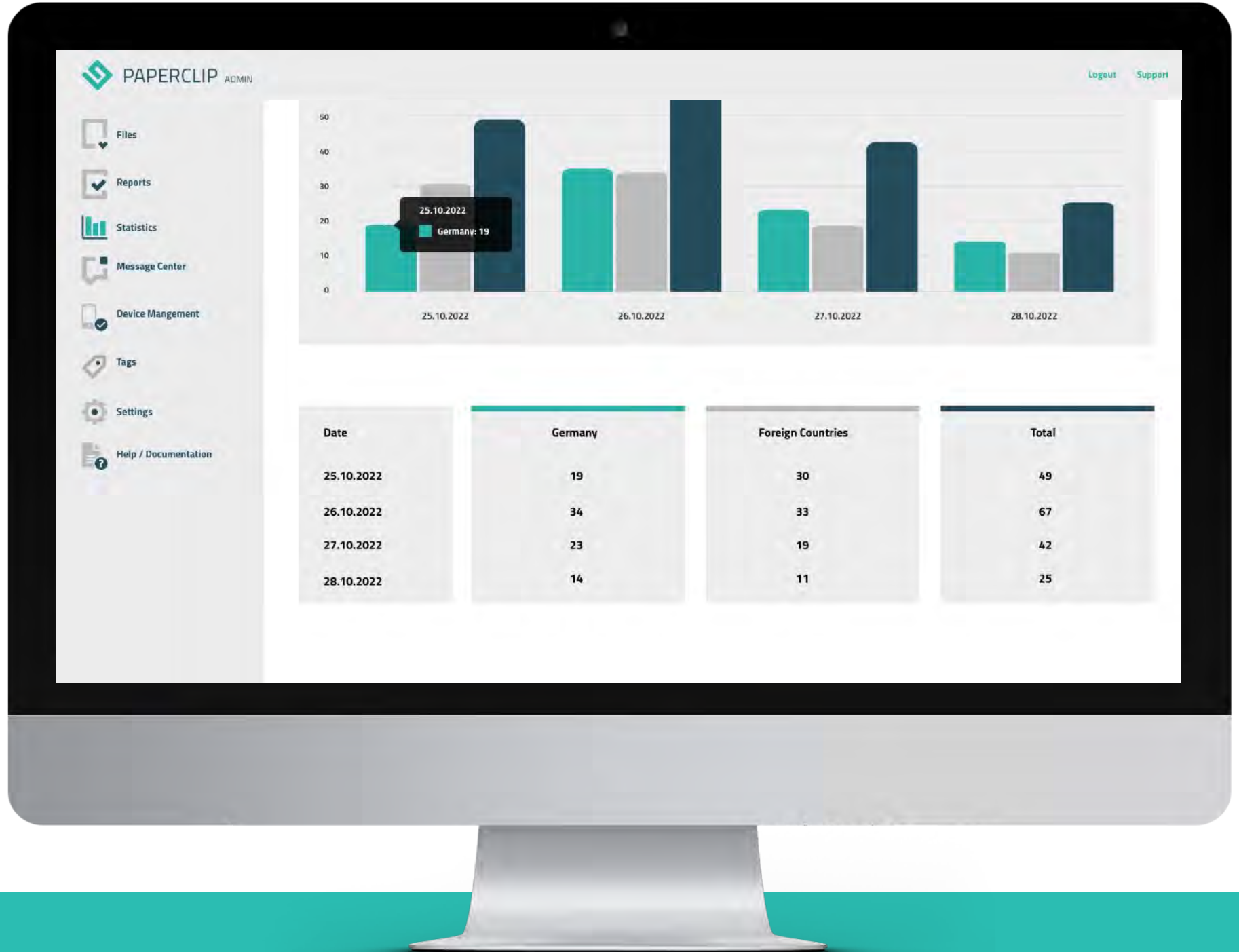
Germany: 19
25.10.2022
26.10.2022
27.10.2022
28.10.2022
Date
Germany
Foreign Countries
Total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Germany
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28.10.2022
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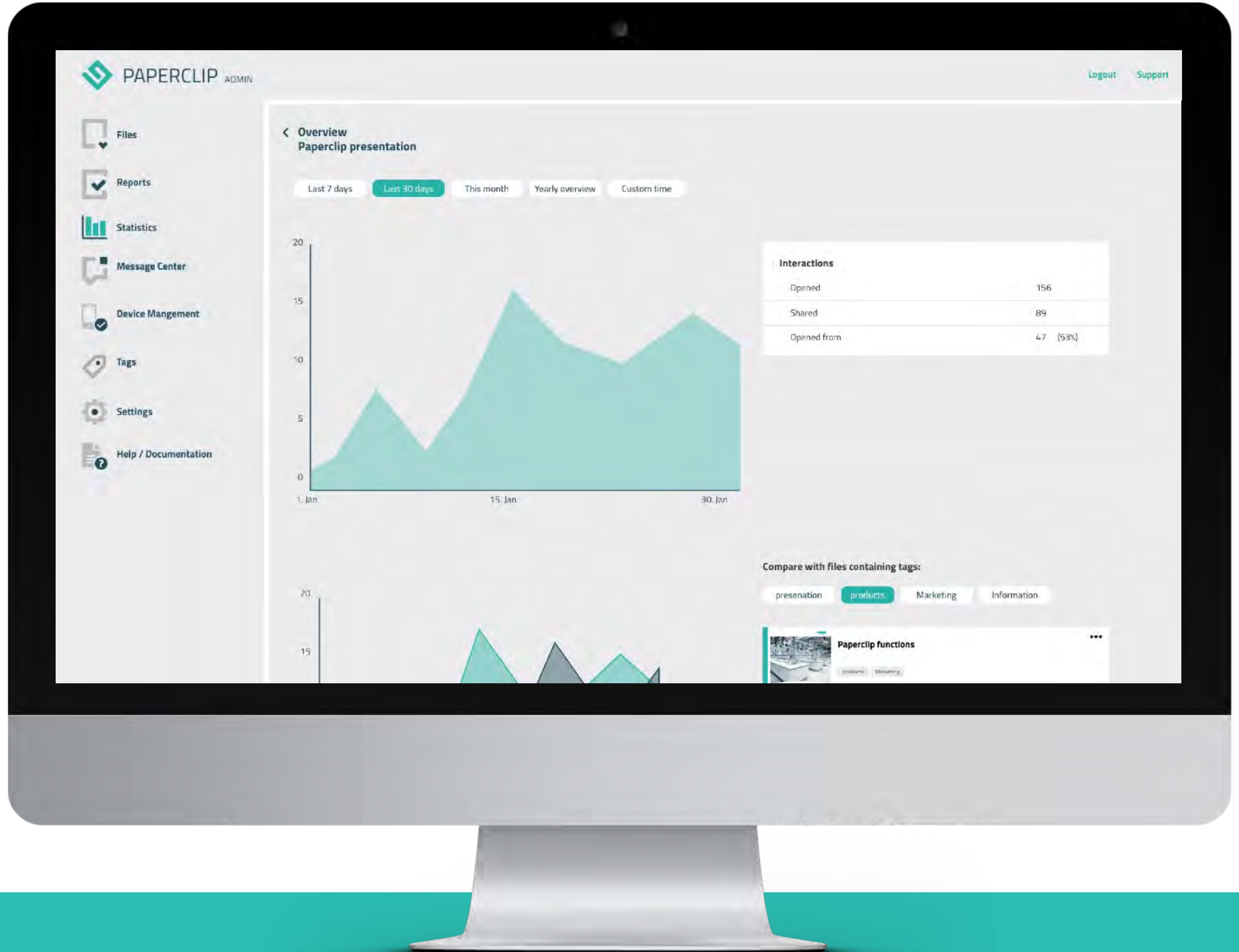
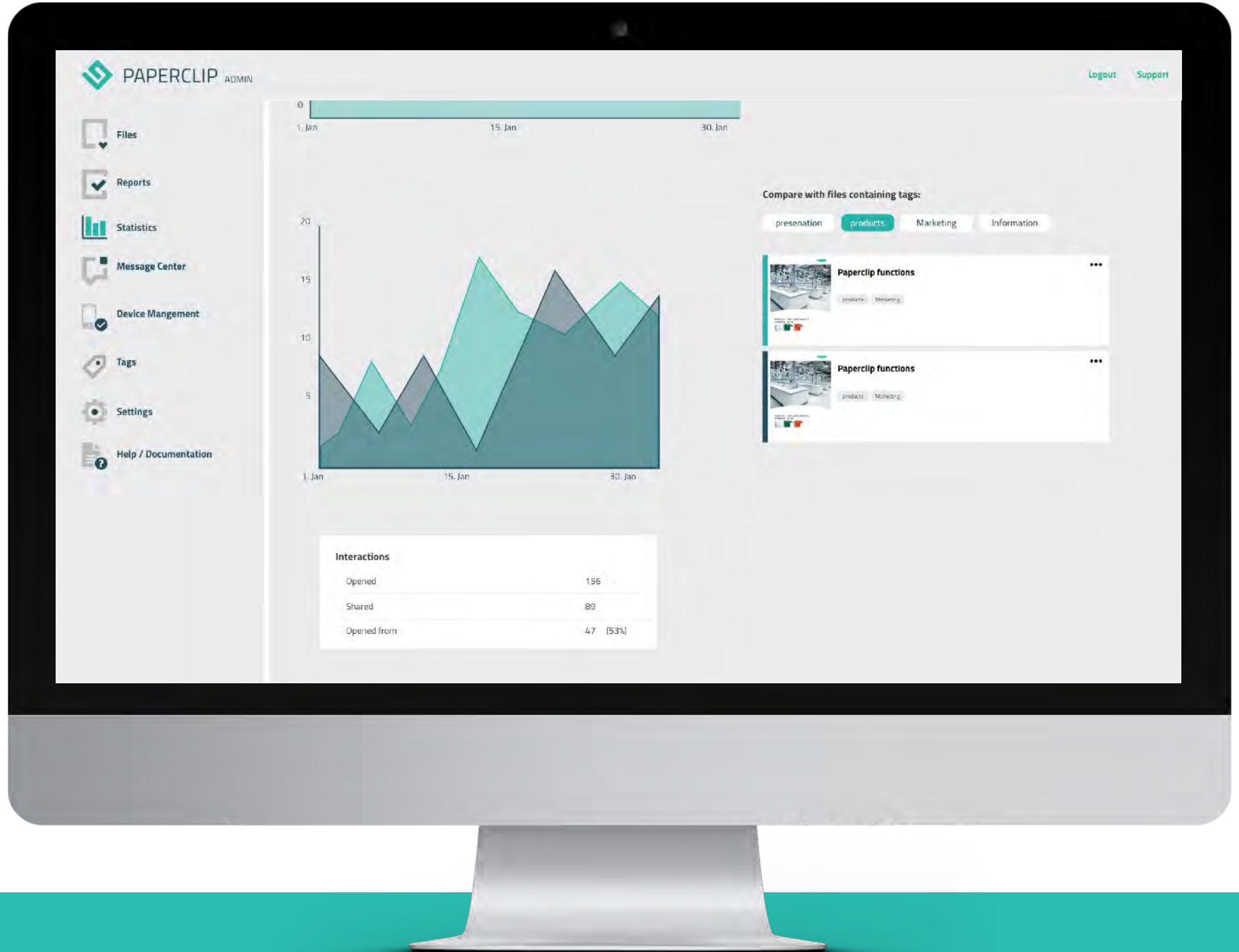
25


PAPERCLIP ADMIN
Logout
Support
Files
Reports
Statistics
Message Center
Device Mangement
Tags
Settings
Help / Documentation
Overview
Paperclip presentation
Last 7 days
Last 30 days
This month
Yearly overview
Custom time
20
15
10
5
0
1. Jan
15. Jan
30. Jan
Interactions
Opened 156
Shared 89
Opened from 47 (53%)
Compare with files containing tags:
presenation
products
Marketing
Information
Paperclip functions


PAPERCLIP ADMIN
Logout
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Reports
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Message Center
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1. Jan
15. Jan
30. Jan
20
15
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1. Jan
15. Jan
30. Jan
Compare with files containing tags:
presenation
products
Marketing
Information
Paperclip functions
Paperclip functions
Interactions
Opened 156
Shared 89
Opened from 47 (53%)

ANALYSIS & KPI DASHBOARDS

ADVANTAGES

Clear target groups

The target group can be clearly defined and their needs are known.

Real time analysis

Accurate to the second and up-to-date, data can be analyzed.

Overview

With the dashboard, all data are always visible at a glance.

Configurable

You design your own dashboard with the values and layout you need.

Build, measure, plan

Without measured values, no iterative strategy development can take place.

Paperclip

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E-Mail: s.fritzsche@pixelstein.de

Paperclip

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paperclip-app.com