



NEW PRODUCT
«Milkshake LatéMa»



www.sheldonpharma.com



LatéMa

An important part of the group of companies “Innovanta” is its own modern and innovational facility specialized in the production of nutrition. The facility strictly adheres to the HACCP and ISO 22000 regulations.

The group of companies “Innovanta” owns more than 1000 sq.m. manufacturing facilities that are well-equipped, which allows manufacturing various dry mixes using microencapsulating technology.

The company has full control of the manufacturing process from the concept development by its own R&D department to the shipment of the batch.

MILKSHAKE FOR CHILDREN AND TODDLERS LatéMa

9 SKU

Kid's Food and Beverages Industry is one of the fastest developing markets in the world. In France, this market is expected to continue through the next decade with the projected CAGR of 3-8% depending on the type of the product. Nevertheless, there is still no middle- to the low-budget alternative to the milk drinks for children over 3 years old.

The target audience is parents of children of 3 years and older, who want to get a high-quality product and do not want to overpay.

LatéMa

Why LatéMa?

- 🥄 Large selection of flavors that children love
- 🥄 Functional composition developed by physicians and scientists
- 🥄 Attractive price of the product
- 🥄 Milkshake components support children's growth and development

Assortment of milkshakes LatéMa



Highly nutritious milkshake for gaining and supporting healthy weight with the following flavors:

- Banana ice cream
- Vanilla ice cream
- Chocolate ice cream

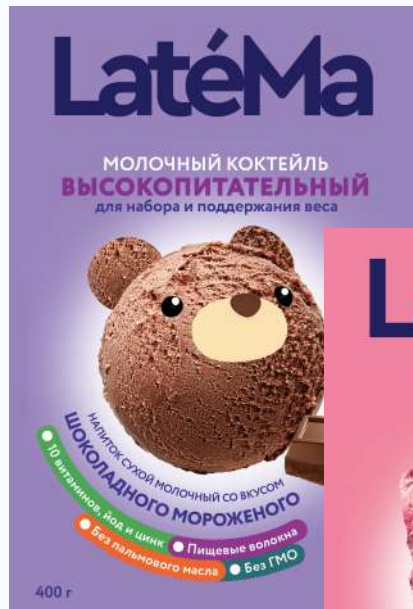


Milkshake with immunoglobulins to support immunity with the following flavors:

- Chocolate ice cream
- Banana ice cream
- Vanilla ice cream

Milkshake with calcium for healthy growth and development with the following flavors:

- Chocolate ice cream
- Strawberry ice cream
- Vanilla ice cream



MILKSHAKE LatéMa CREATED FOR CHILD'S DEVELOPING ORGANISM:

- 🥄 **Balanced** milkshake with calcium supports the child's organism during the period of active growth
- 🥄 **Nutritious** milkshake rich in carbohydrates is suitable for active children and children with weight deficit
- 🥄 Milkshake **with colostrum** will help to support the child's immunity in stressful situations, during midseason, and during adaptation in kindergarten

No
starch



No
vegetable oils



No preservatives,
colorings, and flavors

UNIQUE INGREDIENTS

	PediaSure Milk Drink	Nutritious Milkshake LatéMa	Milkshake LatéMa with immunoglobulins	Milkshake LatéMa with calcium
Nutritious	✓	✓	✗	✗
Vitamins + Minerals	✓	✓	✓	✓
Immunoglobulins	✗	✗	✓	✗
Supports growth while not stimulating weight gain	✗	✗	✓	✓
Attractive price	✗	✓	✓	✓



FARMER'S
COW MILK

+

VITAMINS + MINERALS +
Ca²⁺

EXTRA ENERGY

IMMUNOGLOBULINS



=

ACTIVE AND
HEALTHY
CHILD

LatéMa

MICROENCAPSULATING TECHNOLOGY:
allows to "seal" nutritious components of the cocktail and prevents their destruction until they are absorbed



Highly nutritious milkshake LatéMa for gaining and supporting healthy weight



Milkshake LatéMa with calcium for healthy growth and development



Milkshake LatéMa with immunoglobulins to support immunity

High carbohydrate content helps active children gain weight and maintain weight for ill children

A delicious milkshake to support optimal growth and development of your child with vitamins, minerals and a high calcium content for bone growth

Colostrum in the milkshake strengthens the baby's immune system and helps to fight infections



МОЛОЧНЫЕ КОКТЕЙЛИ

LatéMa


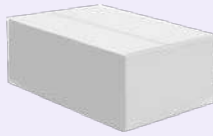

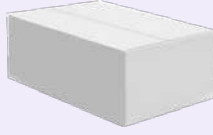

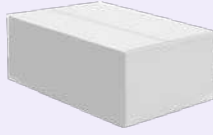
RECOMMENDED TO:

- Healthy children
- Children with an increased demand of vitamins and minerals
- Active and underweight children
- Children with the loss of appetite
- Children, who are frequently ill
- Children living in the environmentally disadvantaged regions

Contraindications:

Congenital lactase deficiency, cow's milk protein allergy

OFFER

NAME	INDIVIDUAL PACKAGING - CARDBOARD PACK					TRANSPORT PACKAGING - 14 CARDBOARD PACKAGES IN 1 BOX				
	Picture	Dimensions H x W x D, mm	Net weight, g	Gross weight, g	Price, EUR	Picture	Dimensions H x W x D, mm	Net weight, g	Gross weight, g	Price, EUR
1 Milkshake LatéMa with calcium for healthy growth and development with the chocolate ice cream flavor		200 x 130 x 60	420	465	5,20		203 x 370 x 275	5 580	6 510	72,80
2 Milkshake LatéMa with calcium for healthy growth and development with the strawberry ice cream flavor		200 x 130 x 60	420	465	5,20		203 x 370 x 275	5 580	6 510	72,80
3 Milkshake LatéMa with calcium for healthy growth and development with the vanilla ice cream flavor		200 x 130 x 60	420	465	5,20		203 x 370 x 275	5 580	6 510	72,80







Manufactured: Sheldonpharma, LLC

Facility address: 141402, Russian Federation, Moscow region, Khimki, Repina street, 2/27, premise 12

Certified in Armenia

Shelf life: 24 months

OFFER

NAME	INDIVIDUAL PACKAGING - CARDBOARD PACK					TRANSPORT PACKAGING - 12 CARDBOARD PACKAGES IN 1 BOX				
	Picture	Dimensions H x W x D, mm	Net weight, g	Gross weight, g	Price, EUR	Picture	Dimensions H x W x D, mm	Net weight, g	Gross weight, g	Price, EUR
1 Highly nutritious milkshake LatéMa for gaining and supporting healthy weight with the banana ice cream flavor		200 x 130 x 60	400	425	4,60		203 x 370 x 275	4 800	5 100	55,20
2 Highly nutritious milkshake LatéMa for gaining and supporting healthy weight with the vanilla ice cream flavor		200 x 130 x 60	400	425	4,60		203 x 370 x 275	4 800	5 100	55,20
3 Highly nutritious milkshake LatéMa for gaining and supporting healthy weight with the chocolate ice cream flavor		200 x 130 x 60	400	425	4,60		203 x 370 x 275	4 800	5 100	55,20







Manufactured: Sheldonpharma, LLC

Facility address: 141402, Russian Federation, Moscow region, Khimki, Repina street, 2/27, premise 12

Certified in Armenia

Shelf life: 24 months

OFFER

NAME	INDIVIDUAL PACKAGING - CARDBOARD PACK					TRANSPORT PACKAGING - 14 CARDBOARD PACKAGES IN 1 BOX				
	Picture	Dimensions H x W x D, mm	Net weight, g	Gross weight, g	Price, EUR	Picture	Dimensions H x W x D, mm	Net weight, g	Gross weight, g	Price, EUR
1 Milkshake LatéMa with immunoglobulins to support immunity with the chocolate ice cream flavor		200 x 130 x 60	420	465	6,50		203 x 370 x 275	5 580	6 510	91
2 Milkshake LatéMa with immunoglobulins to support immunity with the banana ice cream flavor		200 x 130 x 60	420	465	6,50		203 x 370 x 275	5 580	6 510	91
3 Milkshake LatéMa with immunoglobulins to support immunity with the vanilla ice cream flavor		200 x 130 x 60	420	465	6,50		203 x 370 x 275	5 580	6 510	91

Manufactured: Sheldonpharma, LLC

Facility address: 141402, Russian Federation, Moscow region, Khimki, Repina street, 2/27, premise 12

Certified in Armenia

Shelf life: 24 months

Contact:

Export Head
Ksenia Varakina-Mitrail

E-mail: mitrail_k@innovanta.ru

Mobile: +7 961 063 67 71

www.innovanta.ru

Milkshakes LatéMa- mother's care is always there

